

# How to Take Effective Estimate Photos

## EVERY PHOTO COUNTS

Each point photo is critical for an accurate preliminary estimate. These “point” images give your estimator and the insurance company the “big picture”. Because your time is your most valuable asset, we have compiled photo examples and simple instructions to ensure the prevention of unnecessary retakes and emails.

First, before you take photos, remove dust or visible smudges from your camera lens. A simple wipe of the lens goes a long way. Second, focus on your subject. Avoid capturing other subjects during this entire shoot. For example, it is important to keep people out of the shot. Yes, we want to see your beautiful faces, and we will... upon delivery of your vehicle. However, the insurance company may reject images with people in them and request retakes for legal purposes. These simple reminders will ensure the most effective photos with the least amount of time and effort.



Example 1

“Left” is reference to the Driver side.  
“Right” is reference to the Passenger side.

**WE ARE OPEN. WE ARE HERE FOR YOU.**

*Just ask, and we will help!*

Our family at Treasure Valley Collision Centers is committed to providing the best customer service to our customers and community.

During these unprecedented times, we are expanding our service offerings. Simply email us photos of your vehicle. We will write your estimate and coordinate with your insurance company to provide the best service possible during this downtime.

# COVER ALL ANGLES

Please include ALL the following photo points:

- ✓ 6 Point Photos (Example 1)
- ✓ 1 or more good clear images of the point of impact and primary damage. (Example 2)
- ✓ Odometer reading (Example 3)
- ✓ Vehicle Identification Number (VIN) sticker inside door jam or door. (Example 4)



Example 2



Example 3



Example 4

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